

COMMITTED to CHANGING the GAME



980 AM / FM 94.3 100.5

Streaming on KNTRSports.com



4-7am

Tiki Barber, Brandon Tierney & Dana Jacobson

7-10am

John Feinstein

10am-1pm

Jim Rome

1-4pm

Doug Gottlieb

4-8pm

Chris Moore & Brian Jones

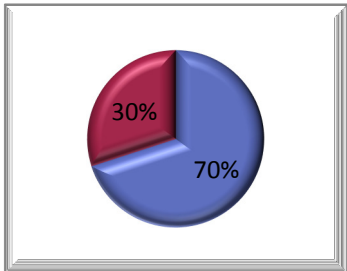
8pm-12am

Scott Ferrall

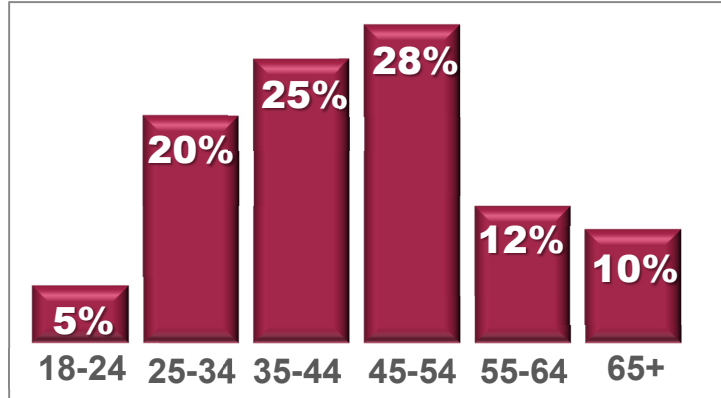
12-4am

Damon Amendolara

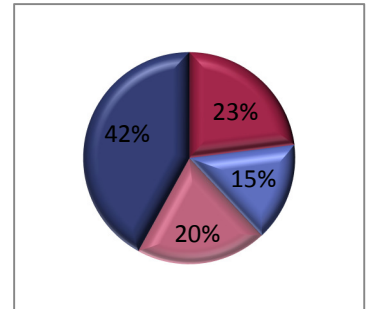
THE ONLY ALL-SPORTS RADIO STATION IN TOWN!



Listeners:
30% Female; 70% Male



Consumers ages 25-54



Affluent Households:
\$100K = 42%
\$75-\$100K=20%
\$50-\$75K=15%
Up to \$50K=23%



About **75%** of this audience owns a home

HOMEOWNERS

Most of this high-earning audience **works** and are likely to be in **management EMPLOYMENT**



EDUCATION

Most of these listeners have a **College Degree** or more

Welcome To The Team!