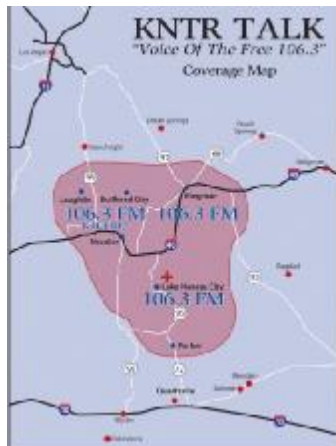


I'm listening to my parents, Joni & Chuck Webster, talking on the radio right now – the pioneers! I live in Prescott, Arizona. How cool this is to hear them on the radio and re-live my childhood days. Don't my parents have an awesome memory!



KNTR 106.3FM

Voice of the Free



As the Tri-State's Area only FM Talk Station KNTR is heard throughout the market on one frequency 106.3FM. Reaching nearly 250,000 people KNTR has provided the best in talk radio. KNTR is heard on the world-wide web at KNTRTalk.com and you can hear KNTR on your phone with KNTR's mobile app. KNTR is designed to attract people that want information that involves their lives and have the buying power to change it.

WHAT'S IN NEWS TALK RADIO

With nearly 48 million listeners weekly across 1,553 stations, the News Talk format ranked #2 in stations and audience share. Weekday programming includes popular show hosts and the Tri-States own Speak-Out, where the listener can call in and give their opinion. Weekend programming is filled with personal interest shows and Sunday Night's Twilight Zone.

WHO LISTENS TO KNTR

Arbitron indicates over 76% of News Talk listeners either attended or graduated from college. They

rank #1 in the likelihood to always vote in elections. People who listen to News Talk Radio love it; spending 8 hours per week ages 25-54 and 9 hours per week ages 35-64. These listeners also showed increased affluence, as more than 40% of News Talk listeners are Married 71%; Own Residence 86%; Employed 67%; Men 58%; Women 42%.

Source: Radio Advertising Bureau

The Line Up

6AM-9AM Brian Kilmead & Friends
9AM-11AM Dennis Miller
11AM-1PM Speak Out
1PM-3PM Sean Hannity
3PM-6PM Mark Levin
6PM-7PM Roger Hedgecock
7PM-10PM Dave Ramsey
10PM-1AM Jim Bohannon

*Day-light Savings Time
Changes Nov. 2, 2014 behind
one hour

